

The Phoenix Festival

Partnership Programme

24th & 25th August 2019



THE FREE MUSIC FESTIVAL THAT BRINGS A
COMMUNITY TOGETHER

★ ★ ★ ★ THE PHOENIX FESTIVAL 2019

Welcome to The Phoenix Festival

The Phoenix Festival welcomes local performing artists and special musical guests to Cirencester for an amazing weekend on August 24th and 25th 2019.

This successful live music festival is set in the heart of The Cotswolds and embraces the beautiful historic surroundings of the Abbey Grounds in the centre of Cirencester.

The Phoenix Festival is organised solely by volunteers on behalf of Cirencester Town Council and works under the charitable guidance of the Cirencester Community Development Trust.

It aims to provide a totally free to enter event which offers experience for people of all ages - with varying musical tastes. It welcomes young people and their families and the whole community.

The Phoenix Festival holds a track record of staging some of the most accomplished artists from the local area, plus exciting up-and-coming young performers alongside nationally established acts.

It intends to make a statement in our town, to inspire and engage young people and give local artists a platform to showcase their talents.

Becoming a partner of the Phoenix Festival will help us secure the festivals uniquely free status for another year and into the future.

Our Vision

To be the free festival in The Cotswolds that inspires and involves young people, supports local talent, engages the community and makes live performance accessible to all.

Our Mission

To establish the Phoenix Festival as an annual platform where artists, the community and businesses can collaborate with young people and bring new audiences together to celebrate the value of live performance.

Our Goals

To be organised solely by volunteers and supported by young people to help the personal and professional development with support from industry professionals and local businesses. To build a self-sustaining music festival to showcase local talent and bring live performance to Cirencester to attract and inspire audiences of all ages, all communities and make them totally accessible to all.

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The Partnership Programme

Becoming a partner of The Phoenix Festival provides an ideal opportunity to become a part of an organisation that supports the development of young people and enriches the community by bringing all ages from all backgrounds together for a weekend of entertainment.

Any partner who pledges any amount of money or service in kind is contributing to the success of the festival. Each year we have to raise around £50,000 to stage the event, this total is the result of many volunteer hours applying for grants and securing funding to enable this wonderful event to continue.

We want to become a sustainable event and create long lasting, trusted relationships with brands and businesses.

What's in it for a Partner?

The Festival is an ideal, cost effective opportunity for businesses to make a presence and promote their message in today's very competitive marketplace. This year we are offering a wide range of partnership opportunities to cater for all businesses, large and small.

The Phoenix Festival is created to appeal to all ages and with such a diverse range of music and artists it is guaranteed that we will attract your target audience.

We have outlined some typical examples of partnership opportunities that we can offer over the next few pages of this document. However, if you require a more 'tailor made' package, please do not hesitate to contact us.

You can become a Phoenix Partner for as little as £50!



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Phoenix Executive Partner

Guide Price : £2,000

Becoming a Phoenix Festival Partner offers a business the following list of examples and suggested potential opportunities that can be altered and adjusted to suit an individual's requirements.

- Main Stage branding.
- Branding on and around The Vaults **OR** Let's Play Music Stage.
- Main Stage video display
- Partnership programme advertising space.
- On site branding opportunities.
- Trade space on the site to advertise your company.
- Festival programme profile.
- Logo & link on website.
- Coverage on social media outlets.
- Stage shout-outs and thanks by the comperes.
- Opportunities to meet festival performers.
- Invite to a private pre-festival reception.
- Use of the Phoenix Logo on your website and marketing material



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Phoenix Associate Partner

Becoming an Associate Partner of the Phoenix Festival offers a business a list of smaller, individual opportunities that can be tailored to any requirement.

For example:

Beer Barrel	£50
Advertising in the programme	£40 - £200
Advertising banners	£20 - £100
Plus others	

Phoenix 'In Kind' Partnership

In Kind support can also take the form of goods and/or services and we will be happy to discuss any non-financial contributions and corresponding partner benefits.

Programme Advertising Rates:

1/4 Page	£40
1/2 Page	£80
Whole Page	£160
Inner Back Cover	£180
Back Cover	£200

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Advertising and Sponsorship Order Form

Order Number	
Company Name	
Name of Contact	
Address	
Email	
Phone	
Details of Advertising / Sponsorship	
Price Paid	
Payment Method (Cash/Card/Cheque/BACS)	

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All payments must be made in advance.

Please make all cheques payable to
Cirencester Town Council

Alternatively we can accept electronic payment direct to the following bank account:

Account Name:	Cirencester Town Council
Sort Code:	30-92-06
Account No:	00017467
Reference:	Phoenix 2019

Return correspondence to:
**Phoenix Festival,
Cirencester Community Development Trust,
Bingham House,
1 Dyer Street,
Cirencester,
GL7 2PP**

Email: info@phoenix-festival.co.uk

The Cirencester Community Development Trust is a registered charity. (Charity Number 1150810)



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Contact Us

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Follow Our Progress:

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Twitter: [@PhoenixFest19](https://twitter.com/PhoenixFest19)

Website: www.phoenix-festival.co.uk

