

## **MEDIA RELEASE**

28<sup>th</sup> July 2021

For immediate release



### **The Phoenix Festival is shelved for another year**

It is with great disappointment to announce the Phoenix Festival will not be going ahead over the August Bank Holiday weekend this summer.

This decision was an extremely tough one to make by the Festival Committee who have been working so hard to put this much-loved and much-needed community event on this year, albeit a stripped down version.

The biggest risks identified were losing thousands of precious funds on site-build and then not having the volunteer workforce required to put the actual festival on over the weekend, due to a rise in positive Covid case alerts and the associated requirement to self-isolate.

Glen Moreman Festival Manager said *“As a totally volunteer organisation the risks involved are just too great for us. We have raised such a lot of money and put in so much effort this year that we simply cannot jeopardise those funds and the future of the festival by trying to put a large (free) flagship event on that could fall at the final hurdle with so much uncertainty. All our incredible volunteers are gutted but all agree that it is the correct decision for the future of the festival.”*

*We would like to thank everyone for their support over the last year especially our amazing sponsors and everyone who donated to our Just Giving campaign. You can be assured that everything you have donated is safely put aside and will solely be used to fund and ensure the 2022 festival.”*

A full Festival statement has been released and can be found on the Phoenix Festival facebook page.

The whole planning process will start again with everything rolling over to 27th & 28th August 2022.

To help the Phoenix Festival...

Donate via the Phoenix Festival Just Giving page  
[www.justgiving.com/fundraising/phoenixfestival2021](http://www.justgiving.com/fundraising/phoenixfestival2021)

Like and Share the Phoenix Festival Facebook page  
[www.facebook.com/Phoenix.Festival.Ciren](http://www.facebook.com/Phoenix.Festival.Ciren)

## Contact Details

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- **Twitter:** @Phoenixfest2020
- **Instagram:** phoenixfest20
- **Hashtag:** #phoenixfest20

## More about the Phoenix Festival

- The Phoenix Festival is a totally free to enter, open to everyone, two-day local music and performing arts event.
- The Festival is organised through the registered charity and company [Cirencester Community Development Trust](#) and is supported by [Cirencester Town Council](#) who provide the Festival site, the Abbey Grounds, at no charge.
- The first Phoenix Festival in Cirencester was held in 2013.
- The 2022 Festival will be the eighth festival and plans to take place on 27<sup>th</sup> & 28<sup>th</sup> August.
- The Festival has hosted a number of the UK's top tribute acts: the Ultimate Beatles (2015); Oas-is and Who's Next (2016); David Live and Los Palmas 6 (2017); Arrival and Flash (2018); The Rolling Clones and Totally Tina (2019).
- The Festival brings the local community together, involves Cirencester's young people and offers a unique platform to showcase local talent.
- Young people and volunteers of all ages make it happen.
- Over 100 volunteers help out over the two days and an additional 50 for the week during the festival and pre-festival site build.
- Sponsors, grants and donations keeps free entry.
- Over 15,000 people regularly attend the Phoenix Festival.
- The Festival was the brainchild of Ozone (a youth club for young people aged 13-19) and would not exist without the youth of Cirencester.